

# SARA SOSNOWSKI

UI UX DESIGNER | DESIGN THINKER

**WiredCreatively**

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## WORK EXPERIENCE

Portfolio

[www.wiredcreatively.com](http://www.wiredcreatively.com)

RTP, NC  
2013 – current

**Lead UI UX Designer – Cisco Systems**

Part of Learning@Cisco utilizing the human-centered approach to redesign multiple platforms for training employees enterprise level. I work closely with developers, product owners, business analysts and engineers applying cross-functional communication for product development.

Raleigh, NC  
2013 – 2015

**UI Designer – Pixelscut**

Specialized in creative mobile apps, websites with high impact and marketing strategies.

Fort Lauderdale, FL  
2009 – 2010

**Graphic Web Designer – CBS Interactive**

Created flash banner sets or CBSsports.com. Clients I worked for: Coca-Cola, AT&T, Fantasy Football and other sports panels, banners and wallpapers

Boca Raton, FL  
2006–2009

**Web Designer – MovieTickets.com**

Created wallpapers, flash panels, video panels for new trailers, graphics, logos, poll graphics and sweepstakes for up and coming movies published on the website: MovieTickets.com. All my work met the criteria and standards of studios such as Sony Entertainment, Lucas Films, Walt Disney Studios, Warner Brothers, Focus Films and others.

Fort Lauderdale, FL  
2001–2002

**Web Designer – BabyUniverse.com**

Created product photography. Prepared photos images for their website. Designed spotlight banners for their weekly promotions.

## ABOUT ME

I am passionate about utilizing technology to connect people, to educate and to make our lives better. The better we design processes and products, the more thought we put into them, applying human-centered design, we will effectively find ways to better our lives.

## SKILLS

Sketch  
Miro.com  
Creative Suite  
Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Adobe XD  
Premier  
Omnigraffle  
HTML 5  
CSS  
Design Thinking

## CERTIFICATIONS & TRAININGS

NYC, NY  
Cisco, 2018

Cisco Design Thinking Facilitator

RTP, NC  
2017

Creating Design Systems

San Jose, CA  
Cisco, 2016

The Science and Art of Effective Web

San Jose, CA  
Cisco 2016

User – Centered Analysis  
and Conceptual Design

## EDUCATION

Florida  
2001 – 2004

**Art Instituto of Fort Lauderdale**  
Associate, Interactive Design

Guatemala  
2000–2001

**Universidad Galileo**  
Post Degree, Computer Systems  
Networking and Telecommunications

Guatemala  
1997–2000

**Universidad Francisco Marroquin**  
MIS, Management Information Systems

